



The Long Island Media Arts Festival & LUMINARIES AWARDS

***FTC Long Island Media Arts Festival* CALL FOR ENTRIES**

We invite artists and filmmakers to submit their work to be considered for exhibition.

Eligibility: Open to Five Towns College and Long Island High School students

Media: Film, Photography, 2D Digital Art, Animation

- Event Date: Saturday, May 14, 2022
- Event Site: Five Towns College Dix Hills, NY
- Opening Exhibition, Reception, and Awards Ceremony: May 14, 5:00 PM
- High School Student Film Screening: Saturday, May 14, 2 PM
- Five Towns College Film Screening: Friday, May 13
- Gallery Exhibition Dates: May 14- May 16
- Submissions: One film entry per student; Up to two entries per student in other media
- Submission format: Online
- **Entry Deadline: March 25**
- Jurors Selections: April 3
- Hand Delivery of Selected 2D Work: April 25-29, 9AM-5PM, FTC Equipment Room
- Post-exhibition Pick up of 2D Work: May 17-20, 9AM-5PM, FTC Equipment Room

Please visit www.ftcmediaarts.com for full Guidelines and Submission Details

Once students have reviewed all guidelines, judging criteria, and submission details, work is submitted online via Film Freeway.

HOW TO SUBMIT on Film Freeway:

- Go to www.filmfreeway.com
- Create an account
- Click My Projects
- Click Add a Project
- Complete Section 1/Project Information (Be sure to select Project Type)
- Complete Section 2/Submitter Information
- In Section 4, Be sure to Check "Yes" for Student Project and Include name of High School
- Save Project
- Add Project File
- Upload Project File
- Go to <https://filmfreeway.com/FTCMediaArtsFestival>
- Click Submit
- Select Project
- Choose category
- Check "Free"
- Add to Cart and Checkout (subtotal will be 0)

GUIDELINES

Film

- Run time must be under 5 minutes
- File Format must be saved as an MP4 file
- All film files must be named as follows: 01_LastName_FilmTitle_Year (e.g. 02_Smith_Flight_2022)

ALL FILM SUBMISSIONS MUST INCLUDE A 15 SECOND CLIP OF THE FILM TO BE SHOWN DURING AWARDS CEREMONY FOR NOMINATED FILMS.

Film Criteria:

1. Content or Theme-Conveying a message to the viewer
2. Creativity/Originality-Unique approach to filming, Point of View
3. Technical Production-Components; Use of Camera, Sound, Lighting
4. Aesthetic Production-Composition, Color, Performance, Camera Angle, Emotional Response
5. Post Production-Quality of Editing

Photography (Color, Black & White, Hand or Digitally Colored)

All digital Image content must meet the following requirements:

- Image files should be 150 -300 ppi
- Longest side should be 1200 pixels
- Files should be JPEGS
- All images must be named as follows: 01_LastName_ImageTitle_Date Photographed

Hand Delivery of Accepted Photography: All work must be hand delivered between 9AM-5PM, April 25-29 to the FTC Equipment Room. All work must be identical to the juried online images. All work must be labeled with name, title on back of work. Photographs must be mounted and framed behind glass (no plexiglass). All work must be wired and ready for hanging. Frame style should have a sleek, modern profile in black or white matte finish. Festival artists discounts at **Cambridge Art and Framing**, Farmingdale, NY www.cfagallery.com
Maximum Size: 22" w x 28"h with matte and frame.

Photography Criteria:

1. Technical quality, effective use of chosen camera, and overall execution of the work
2. Composition: Balance and use of positive and negative space
3. Use of Color (or value if monochromatic)
4. Lighting: Effectively used to define subject and/or create mood
5. Originality and Vision: Unique use of photographic materials & surfaces, concept, point of view, emotional quality, pushing boundaries

2D Digital Art

2D Digital image content must meet the following requirements:

- Image files should be 150 -300 ppi
- Longest side should be 1200 pixels
- Saved as a JPG
- All digital entries for Digital 2D must be named as follows: 02_LastName_ImageTitle_Year (e.g. 02_Smith_Flight_2022)

Hand Delivery of Accepted 2D Work: All work must be hand delivered between 9AM-5PM, April 25-29 to the FTC Equipment Room. All work must be identical to the juried online images. All work must be labeled with name, title on back of work. 2D Digital work must be mounted and framed behind glass (no plexiglass). All work must be wired and ready for hanging. Frame style should have a sleek, modern profile in black or white matte finish. Festival artist discounts at **Cambridge Art and Framing**, Farmingdale, NY www.cfagallery.com
Maximum Size: 22" w x 28"h with matte and frame.

2D Art Judging Criteria:

1. Effective use of chosen materials and overall execution of the work
2. Composition: Balance and use formal elements of fine art and/or design
3. Use of color (or value and light if monochromatic)
4. Ability of the work to connect with viewer and evoke emotional response
5. Originality and Vision: Unique use of materials, concept, design, pushing boundaries

Animation

- Run time must be under 5 minutes
- Art work can be black and white or in color, and be created using any technique.
- Choice of animation medium can include: Traditional, CG, motion-graphics, experimental, stop motion
- All Animation files must be named as follows: 03_LastName_ImageTitle_Year (e.g. 03_Smith_Running_2022)
- All projects must be in H.264 format at 1920x1080 resolution
- For 3D work, please submit wireframe images, works in progress, editor shots, etc. to demonstrate that the final image was rendered without significant retouching
- Listing of any 3rd party content used in the scene (external/stock models, HDRIs, etc.)

Animation Judging Criteria (Stop Motion, 2D Traditional, 2D Digital, Coded, 3D, Assets)

1. A well composed scene that visually conveys a story or feeling
2. The uniqueness and imagination of the premise or story
3. Aesthetic quality (design, composition, color/tones)
4. Quality of cinematography demonstrated in the work (timing, camera movements, editing)
5. Technical Quality (complexity and skill level shown)

Selection Process:

Art has the power to inspire conversation, ignite imagination, and touch the soul. We thank you for sharing your art.

Jurors comprised of high school and college faculty, and industry professionals are pleased to review submissions. Using the criteria provided, award nominees will be selected. A panel of judges to include FTC Film faculty and senior level students, and Interactive Media Arts faculty will select awards recipients based on juror scores. Awards will be presented at the Festival Awards Ceremony.

Please visit www.ftcmediaarts.com for list of categories and awards.

Committed to education and the creative process, each high school student artist and filmmaker will receive written feedback regarding their work.

We're rolling out the red carpet...

As part of our commitment to education and the creative process, we are rolling out the red carpet for student filmmakers and artists. "Dress the part" to be photographed on the coveted red carpet!

Complementing the gallery exhibition, the Five Towns College Theatre is pleased to feature student work on screen.

The festival champions the distinct and engaging art of short film. Students are given the opportunity to present their work, a mix of narrative, documentary and experimental films, to an audience.

- Five Towns College Student Films will be screened in entirety on Friday, May 13 in the FTC Theatre.
- Five Towns College Student Experimental Films will be exhibited on May 13th and May 14th
- High School Student Films will be screened in entirety on May 14th 2 PM-6:30 PM