

THE LONG ISLAND

MEDIA ARTS SHOW

CALL FOR ENTRIES

We invite artists and filmmakers to submit their work to be considered for exhibition.

Eligibility: Open to Long Island High School Students

Media: Film, Photography, 2D Digital Art, Animation

Conference, Screenings	Friday, April 12, 2024
Awards Announcement	Friday, April 12, 2024
Official Gallery Exhibition	April 12 – June 7, 2024



All Events Site: Five Towns College, Dix Hills, NY

Submissions: Up to two* entries per student: *1 per category group:

*Category Groups: **Motion Art:** Film or Animation. **Still Art:** 2D Art or Photography

Submission Format: Online

Artwork Digital Entry Deadline	March 22, 2024
Delivery of <u>Entered</u> 2D Work/Photography (Hand delivered, framed and ready to be hung.)	March 25-April 5, 2024 9AM – 4PM, Front Desk
Jurors Selections	April 7, 2024

**** PLEASE NOTE **** Please refer to your school calendar as several school districts are on Spring Break and arrangements should be made to deliver framed artwork prior to **April 5**.

Post-exhibition Pick up of 2D Work/Photography **June 17–21, 9 AM – 4 PM, Front Desk**

Please visit <https://www.ftcmediaarts.com> for submission instructions. Once students have reviewed all guidelines, judging criteria, and submission details, work is submitted online via Film Freeway.

HOW TO SUBMIT on Film Freeway:

- Go to www.filmfreeway.com
- Create an Account
- Click My Projects
- Click Add a Project
- Complete Section 1/Project Information (Be sure to select Project Type)
- Complete Section 2/Submitter Information
- In Section 4, Be sure to Check “Yes” for Student Project and Include name of High School
- Save Project
- Add Project File
- Upload Project File
- Go to <https://filmfreeway.com/LIMediaArtsShow2024>
- Click Submit
- Select Project
- Choose Category
- Check “Free”
- Add to Cart and Checkout (subtotal will be 0)

SUBMISSION GUIDELINES for MOTION ART GROUP (Film & Animation)

SUBMISSION in MOTION ART: ONE (1) Submission in EITHER Film -OR- Animation

FILM and ANIMATION

- Run time must be over 10 seconds and under 3 minutes.
- All projects must be rendered in H.264 format at 1920x1080 resolution for a final output as .mp4
- All film files must be named as follows: 01_LastName_FilmTitle_Year: (e.g. 02_Fey_Title_2024)
- All submissions require artist permission for download. Without signed release, submissions will be disqualified.
- Stop-motion capture is considered film.
- Film or animation may be black and white or in color, and be created using any digital technique.
- Listing of any 3rd party content used in the scene (external/stock models, HDRIs, etc.)
- A brief artist statement must accompany all submissions.

Film Judging Criteria:

1. Content or Theme-Conveying a message to the viewer
2. Creativity/Originality-Unique approach to filming, Point of View
3. Technical Production-Components; Use of Camera, Sound, Lighting
4. Aesthetic Production-Composition, Color, Performance, Camera Angle, Emotional Response
5. Post Production-Quality of Editing

Animation Judging Criteria:

1. A well composed scene that visually conveys a story or feeling
2. The uniqueness and imagination of the premise or story
3. Aesthetic quality (design, composition, color/tones)
4. Quality of cinematography demonstrated in the work (timing, camera movements, editing)
5. Technical Quality (complexity and skill level shown)

SUBMISSION GUIDELINES for STILL ART GROUP (Photography & 2D Digital Art)

SUBMISSION in STILL ART: ONE (1) Submission in EITHER Photography -OR- 2D Digital Art

All Digital Image content must meet the following requirements:

- Image files should be 150 -300 ppi
- Longest side should be 1200 pixels
- Files should be JPEGS
- All images and Artwork must be named as follows: 01_LastName_ImageTitle_Date_created
- ALL artwork must be original content. Licensed content or content provided by someone other than the artist (acquired online, teacher provided imagery, etc.) and then affected digitally or with other materials is not permissible. Use of copyright or fair-use content may lead to disqualification.

Hand Delivery of Accepted Photography & 2D Digital Art

All Photography & 2D Digital Art must be hand delivered between **9AM – 4PM, March 25 – April 5** to the Five Towns College Front Desk.

**** PLEASE NOTE **** Please refer to your school calendar as several school districts are on Spring Break and arrangements should be made to deliver framed artwork prior to April 5.

- All work must be identical to the juried online image.
- All work must be labeled with student name, school, title on back of work.
- All work must be mounted and framed behind glass or plexiglass.
- All work must be **wired and ready for hanging**.
- Frame style should have a sleek, modern profile in black or white matte finish.
- Longest side: Maximum length: 22" with matte and frame.
- LIMA Show artists discounts at Cambridge Art and Framing, Farmingdale, NY www.cfagallery.com

Photography Judging Criteria:

1. Technical quality, effective use of chosen camera, and overall execution of the work
2. Composition: Balance and use of positive and negative space
3. Use of color or value if monochromatic
4. Lighting: Effectively used to define subject and/or create mood
5. Originality and Vision: Unique use of photographic materials & surfaces, concept, point of view, emotional quality, pushing boundaries

2D Digital Art Judging Criteria:

1. Digitally generated content
2. If photography is included but affected to be abstract or collage, it is considered 2D Digital art.
3. Effective use of chosen materials and overall execution of the work
4. Composition: Balance and use formal elements of design
5. Use of color or value and light if monochromatic
6. Ability of the work to connect with viewer and evoke emotional response
7. Originality and Vision: Unique use of materials, concept, design, pushing boundaries

SELECTION PROCESS

Art has the power to inspire conversation, ignite imagination, and touch the soul. ***We thank you for sharing your art!***

Jurors are comprised of industry professionals, and high school and college faculty, are pleased to review submissions. Using the criteria provided, award nominees will be selected. A panel of judges to include FTC Film faculty and senior level students, and Interactive Media Arts faculty will select award recipients based on juror scores.

Please visit www.ftcmediaarts.com for list of categories and awards.

Committed to education and the creative process, each high school student artist and filmmaker will receive written feedback regarding their work.

Complementing the gallery exhibition, the Five Towns College Theatre is pleased to feature student work on screen. High School Student Films and Animations will be screened in their entirety on **Friday, April 12th** in the Five Towns College Theatre and Screening Rooms as part of the Long Island Media Arts Show | Conference.